



ASIA PACIFIC

Career Conference

PROSPECTUS

VISION

The Asia Pacific Career Conference (APCC) serves as a pivotal platform for fostering professional growth and exposure among all of our students at BYU–Hawaii, equipping them for their post-graduate experience. Through building a network and connections between students and global entities, we aim to amplify the university’s impact on the international business, government, and education sectors, ensuring our graduates access sustainable employment opportunities across the globe.

GET INVOLVED

The Ho’okele department at BYU–Hawaii, in collaboration with the Yamagata Foundation, has organized our three-day conference that will be from April 2-4, 2024, tailored for business, government, and education leaders. This event will bring together global partners and provide a comprehensive career fair and opportunities to participate in our Empower Your Dreams Competition and Undergraduate Research Conference. Attendees will have the opportunity to partake in tours of BYU–Hawaii and the Polynesian Cultural Center, engage in job and internship interviews, participate in networking events, and enjoy spending time getting to know our students.

Participation in the Asia Pacific Career Conference (APCC) promises to be a valuable experience for business, government, and education leaders. The activities planned are designed to equip students with essential skills for interviews, professional careers, and life beyond BYU–Hawaii. Your involvement in these activities will contribute significantly to preparing our students for success in their future endeavors.



ASIA PACIFIC CAREER CONFERENCE
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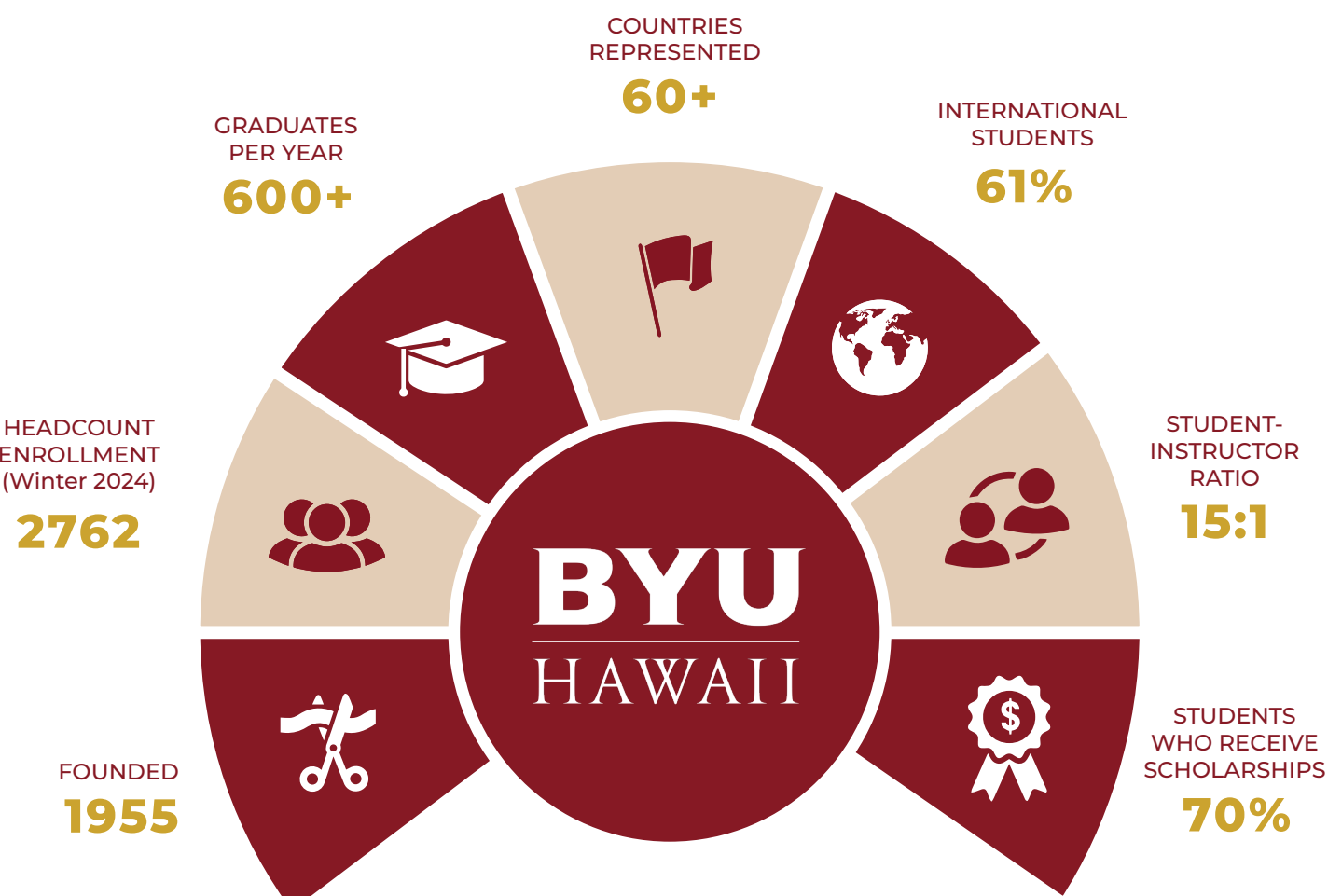
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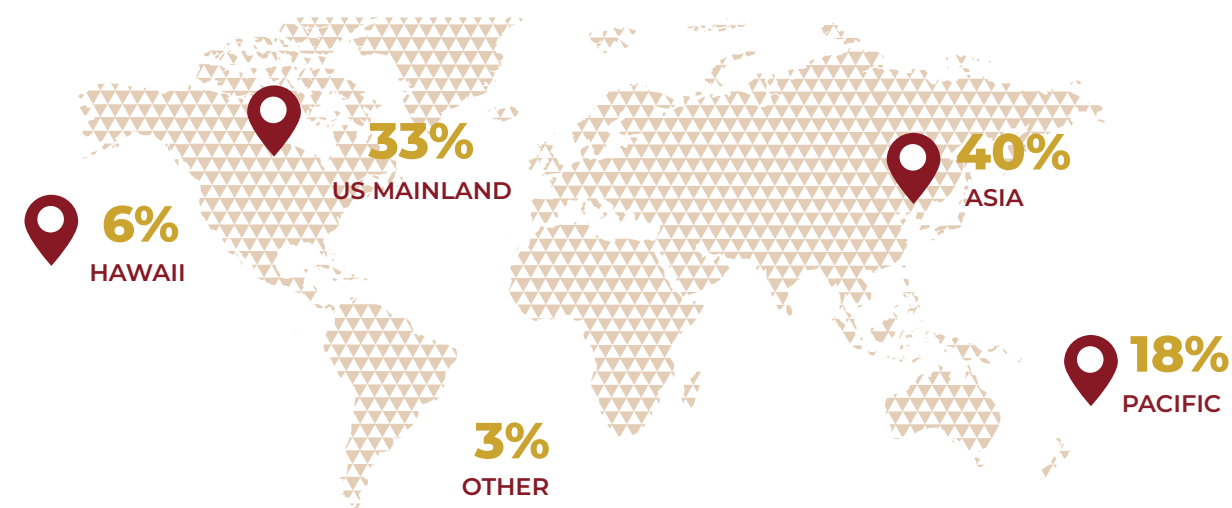
BYU-Hawaii

FACTS



The mission of BYU-Hawaii is to prepare students of Oceania and the Asian Rim to be lifelong disciples of Jesus Christ and leaders in their families, communities, chosen fields, and in building the kingdom of God.

WHERE OUR STUDENTS ARE FROM



TOP COUNTRIES WITH HIGHEST REPRESENTATION AT BYUH

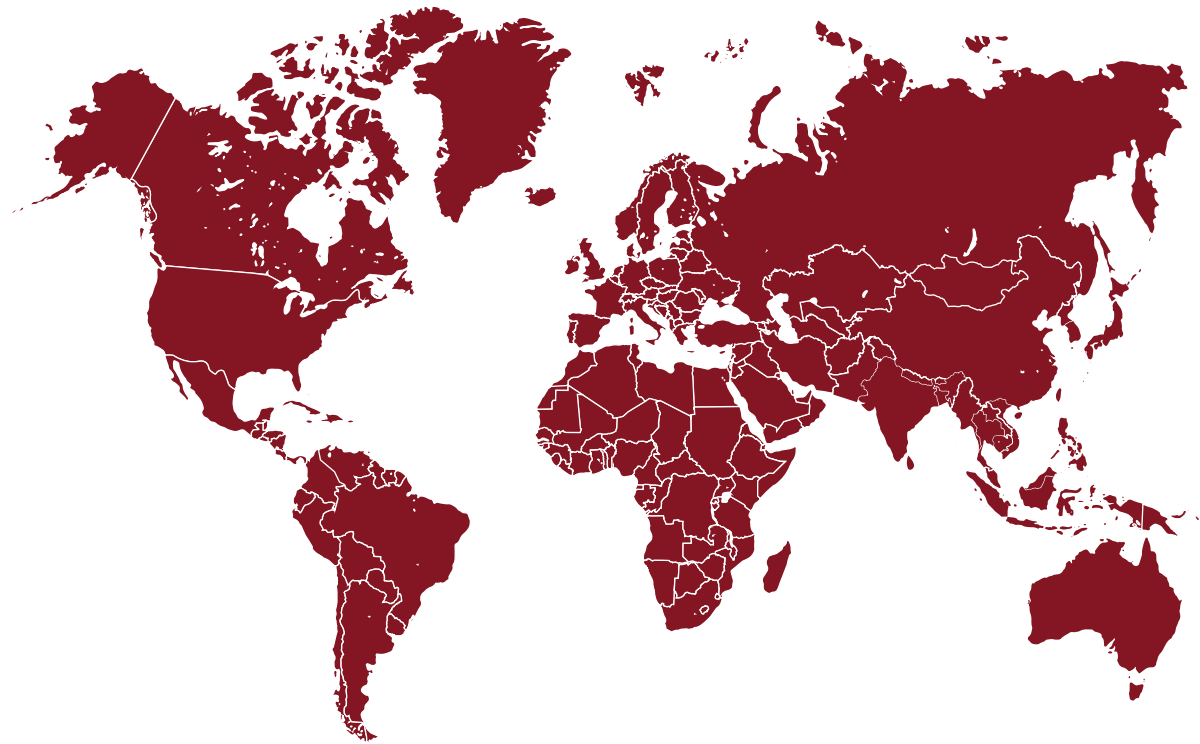
- UNITED STATES
- PHILIPPINES
- TONGA
- JAPAN
- FIJI
- CHINA
- MONGOLIA
- FRENCH POLYNESIA
- HONG KONG
- INDONESIA
- SAMOA
- INDIA
- REPUBLIC OF KOREA

MOST POPULAR MAJORS AT BYUH

- BUSINESS MANAGEMENT
- BIOLOGY
- PSYCHOLOGY
- HOSPITALITY & TOURISM MANAGEMENT
- ACCOUNTING
- HEALTH & HUMAN SCIENCE
- SOCIAL WORK
- POLITICAL SCIENCE
- ELEMENTARY EDUCATION
- COMMUNICATION MEDIA & CULTURE

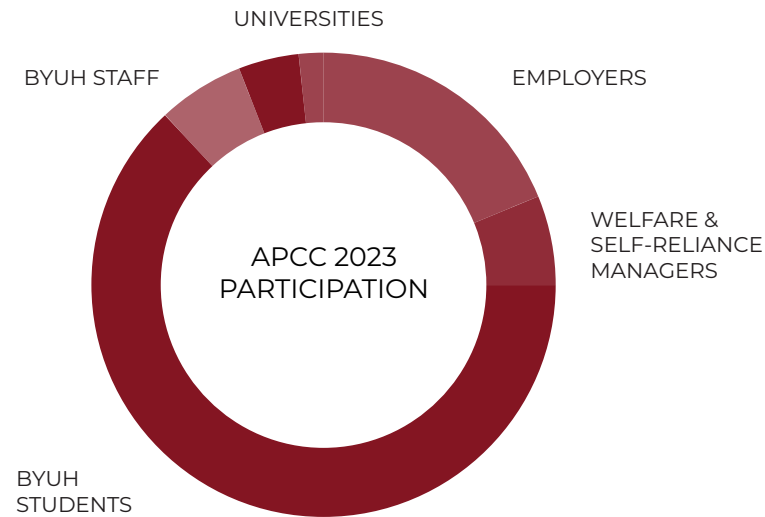
IN THE PAST

ASIA PACIFIC
CAREER CONFERENCE



COUNTRIES WHO'VE PARTICIPATED

- | | | | |
|--------------|-----------|-------------------|---------------|
| AUSTRALIA | GHANA | MONGOLIA | SINGAPORE |
| BRAZIL | HONG KONG | MYANMAR | SRI LANKA |
| CAMBODIA | INDIA | NEPAL | TAHITI |
| CANADA | INDONESIA | NEW ZEALAND | TAIWAN |
| CHINA | JAPAN | PAKISTAN | THAILAND |
| COOK ISLANDS | LAO | PAPUA NEW GUINEA | TONGA |
| ECUADOR | MAKAU | PHILIPPINES | UNITED STATES |
| FIJI | MALAYSIA | REPUBLIC OF KOREA | VIEATNAM |
| GUAM | MEXICO | SAMOA | |

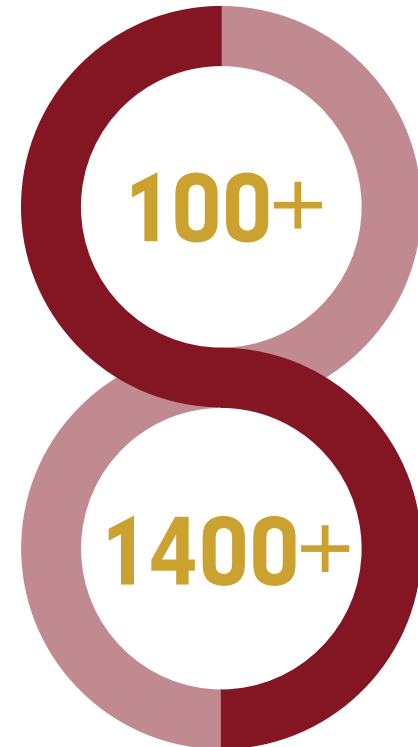


COMMENTS FROM ATTENDEES OF APCC 2023

"I appreciate the event and especially all the many activities that you had. You casually slipped in opportunities for the students to show off their talents and skills and I loved that. It made us all realize the talent that the University has."

"It was incredible to meet such talented and hungry future leaders. The Ho'okele staff did a remarkable job of coordinating such a massive undertaking with so many different employers."

JOB OFFERS EXTENDED AT APCC 2023



STUDENTS ATTENDED THE EVENT

"Overall, it was an excellent experience and probably the best recruiting event that we have ever attended especially with regards to the number of leads that we generated for graduate school. We generated 105 leads which is the most we have ever procured at any event."



ASIA PACIFIC CAREER CONFERENCE

SPONSORSHIPS

TITLE SPONSOR
\$25,000
★★★★★

- All Benefits given to the **PLATINUM SPONSOR**, plus:
Primary brand placement on all marketing materials such as:
Conference badges
Bags
Banners
Posters
Digital Signage
- Asia-Pacific Career Conference 2024, sponsored by **YOUR BRAND**

PLATINUM SPONSOR
\$10,000
★★★★★

- One 45-minute employer Info Session or opportunity to present state of the industry or relevant topic (topic to be selected in conjunction with Conference Committee Chair)
- Full-page advertisement in the conference program
- The first choice in career fair table location
- Top billing on all conference sponsorship signage
- Logo recognition in pre and post-conference emails
- Social media announcement once sponsorship is confirmed
- Recognition in the Marriott hotel lobby
- Opportunity for brief address (2-3 minutes) address at the Asia-Pacific Career Conference, Opening or Closing social

GOLD SPONSOR
\$5,000
★★★

- Sponsorship of on of the following (first come, first served):
Lunch (date)
Keynote (date)
Dinner Sponsor (date)
- Preferred career fair table location
- Opportunity to present on state of the industry or relevant topic (topic in conjunction with APCC committee chair)
- Half-page advertisement in the conference program
- Logo on screen and room signage for chosen sponsored event
- Social media announcement once sponsorship is confirmed
- Sponsor introduction and acknowledgment by APCC leadership at the beginning of sponsored events

SILVER SPONSOR
\$2,500
★★

- Sponsorship of one of the following (first come, first served):
Breakfast (date)
Snack Breaks (date)
- Preferred career fair table location
- Quarter-page advertisement in the conference program
- Social media announcement once sponsorship is confirmed
- Company logo on signage and screen for a sponsored event.

BRONZE SPONSOR
\$1,000
★

- Sponsorship of one of the following (first come, first served):
Breakfast (date)
Snack Breaks (date)
- Preferred career fair table location

YOUR CONTRIBUTIONS CAN HELP STUDENTS IN THE PURSUIT TO **EXPAND THEIR HORIZONS** AND IN MAKING IMPORTANT DECISIONS AS THEY EXPAND THEIR CAREERS.



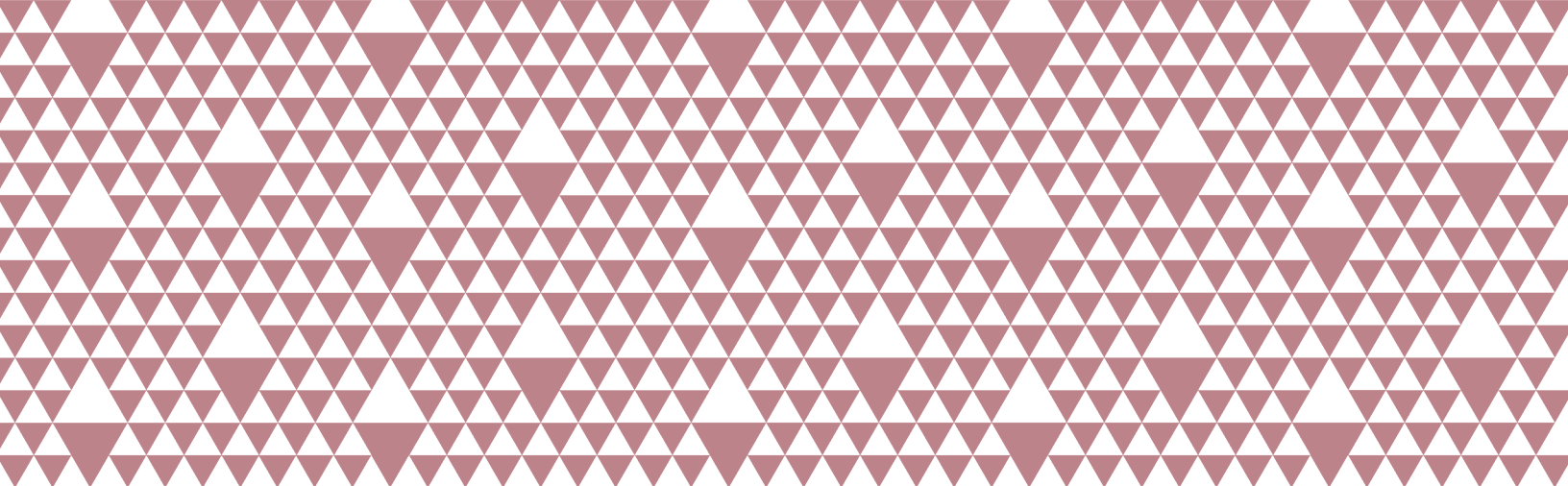
ADD-ON OPPORTUNITIES AVAILABLE TO SPONSOR

- Donation of raffle prizes and general giveaways
- Meeting snacks/refreshments | \$250
- Shuttle | \$500
- APCC Conference App | \$1,200
- Eventbrite | \$1,000
- Notebooks and pens | \$1,000
- Conference name badge pouches or lanyards | \$1,000
- Backpacks or other branded attendee gift item | \$1,250
- Karaoke/Networking evening entertainment | \$1,500 (please choose a day)
 - April 2
 - April 3
 - April 4

FURTHER OPPORTUNITIES TO SPONSOR EVENTS DURING THE CONFERENCE WILL BE PROVIDED



WE THANK YOU FOR YOUR CONTRIBUTIONS TO THE 2024 ASIA PACIFIC CAREER CONFERENCE



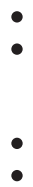
Concurring Events during APCC

Third day of APCC, we invite all APCC attendees to delve into a world of academic and entrepreneurial ingenuity at BYUH. Two signature events present a unique opportunity to explore cutting-edge student research and inventive business proposals.

UNDERGRADUATE RESEARCH CONFERENCE

The Undergraduate Research Conference showcases academic work by BYUH students. Sessions throughout the day feature research paper and poster presentations, creative projects, performances, and immersive experiences. Participating in the conference is an excellent way for students to build their research and presentation skills and to professionalize as members of their respective disciplines.

SCAN THE QR CODE
FOR MORE DETAIL



EMPOWER YOUR DREAMS

The Willes Center business competition goals align with the mission of BYU-Hawaii to prepare students to be disciples of Jesus Christ and leaders to help build the Church, raise families, and strengthen communities. Competitors gain practical experience, networking opportunities, and real-world business insights.

SCAN THE QR CODE
FOR MORE DETAIL



We want to thank our sponsors for making this event possible through their generous donations and support of our Asia Pacific Career Conference 2024



SAVE THE DATE



ASIA PACIFIC Career Conference

APRIL 2-4 2024 | BRIGHAM YOUNG UNIVERSITY-HAWAII

Convene at one of earth's most beautiful universities – BYU-Hawaii – to network with and recruit students from all around the globe into great jobs.

THE PEOPLE POWERING APCC 2024



Yukina Moriya Jessop is a senior at BYU-Hawaii studying marketing. She is from Ehime, Japan. This year, she continues her journey as a marketing specialist at APCC, her second year in this vital role.

“In my role, I strive to ensure that each aspect of the conference is engaging and communicated clearly. As we prepare for this year’s APCC, I am reminded of the collective journey we are on—navigating the dynamic and sometimes unpredictable currents of career and life. There is a unique joy I experience in witnessing the bustling energy and eager anticipation of students and attendees at our career fairs. My aspiration is to make the conference more than an event; I want it to be an experience that inspires and empowers students, and fosters connections with potential employers. I look forward to meeting many of you and embarking on this exciting journey together.”



Adon Eccles

“Witnessing the world shrink - that’s the magic of APCC I’ve experienced for two years, first as a planner, then as the 2023 principal photographer and photo editor. Through my lens, I captured more than events; I captured connections. BYU-Hawaii students intertwined with employers and graduate schools from every corner of the globe, laughter, ambition, and shared dreams dissolving cultural barriers. In a single click, ethnic lines blurred, skin tones merged, and gender lines faded. APCC is an intricacy of humanity where my photography aims to celebrate not just diversity, but the transformative power of connection. It’s a stage where dreams take flight, borders fade, and a future of understanding and collaboration takes shape. What a great event to be a part of!”



Abby Reeve is a senior at BYU-Hawaii studying graphic design. She is from a small town in Alberta, Canada, and a part from designing, enjoys the outdoors, watching movies, and spending time with her friends and family.

“I had the privilege of working on a remarkable branding project alongside Career Services at BYUH. Our collaborative efforts resulted in a fresh design concept that seeks to symbolize the journey students undertake as they explore the opportunities presented at the conference and navigate the unpredictable currents of life and their careers. My aspiration is that this design will shed new light on the conference’s mission, igniting inspiration within students, encouraging them to dream boldly and seize opportunities as they chart their course toward a promising future.”

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